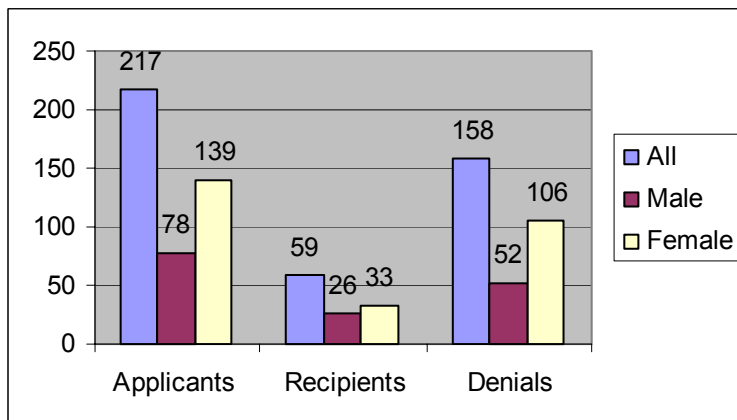


# Applicant and Recipient Profile Summary: College Class of 2012

## Applicant and Award Information

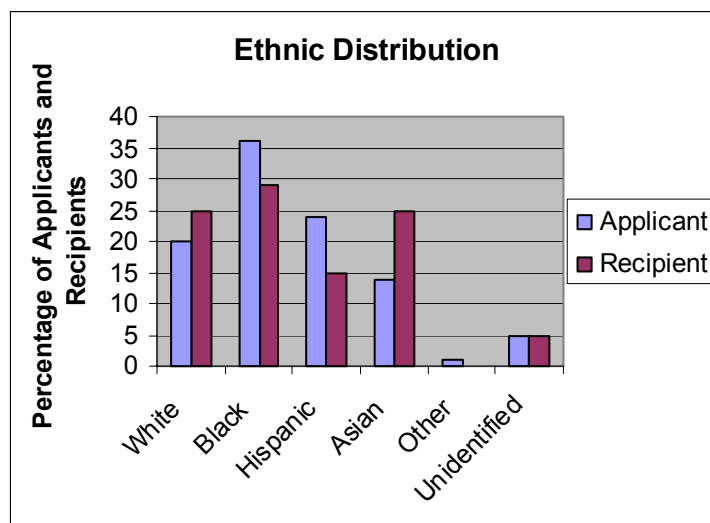
Total Value of Awards	\$202, 500
Average Stipend	\$3,432
Range-Low	\$400
Range-High	\$4,000

- Of 217 applicants, 59 (27%) received scholarships.
- Just over half (56%) of our scholarship recipients were female.



## Financial, Family, and Ethnic Characteristics

Net Income*	Applicants	Recipients
Low	\$0	\$0
High	\$157,366	\$88,503
Median	\$30,497	\$35,058
Mean	\$35,210	\$35,315
Net Worth **	Applicants	Recipients
Low	\$0	\$0
High	\$547,673	\$184,425
Median	\$890	\$1,700
Mean	\$20,786	\$13,407
No. in Household	Applicants	Recipients
Low	1	1
High	14	14
Median	4	4
No. in College	Applicants	Recipients
Low	1	1
High	4	3
Median	1	1
Parents' Marital Status	Applicants	Recipients
Single Parents	60	10
Divorced/Separated	38	17
Both Work	45	13
Widow/Widower	10	3

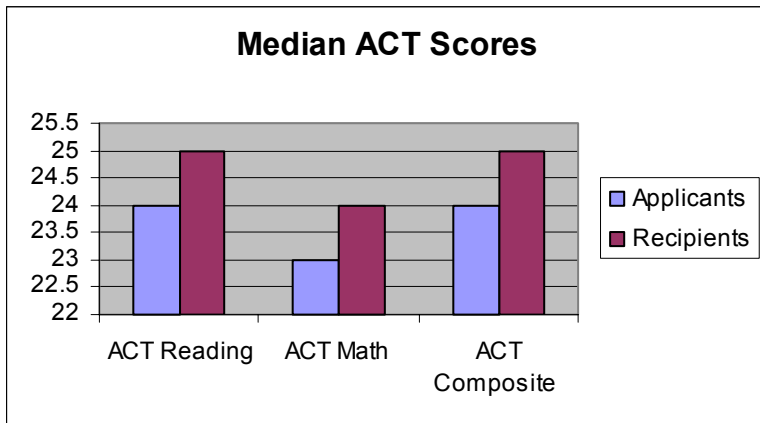


\*Statistics on those with needs analysis only.  
 \*\*Given the current economic conditions and the consequential difficulty in securing home equity loans, we excluded home equity from our needs analysis for the College Class of 2012.

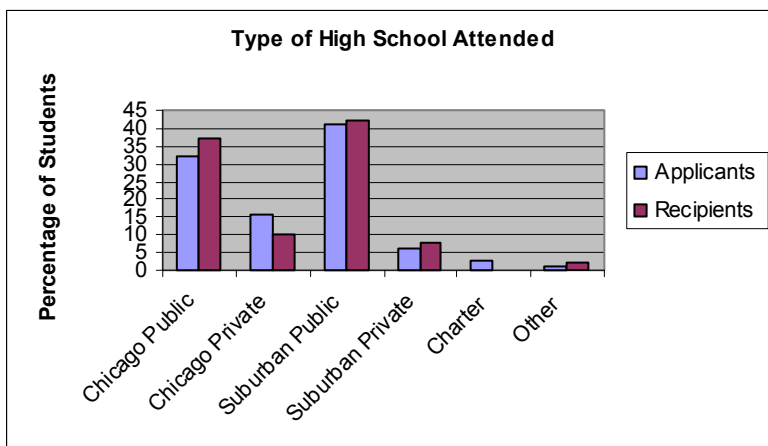
- Recipients demonstrated significant financial need with a median net income of \$35,058 and a median net worth of \$1,700.
- Black and Hispanic students were the largest portion of our applicant group this year; black students also comprised the largest portion of our recipient pool.
- This year's applicant pool showed a significant increase over last year's applicant pool in Asian and Hispanic students.

## Academic Achievement Statistics

Median ACT Scores



Type of High School Attended



- The scholarship recipient pool had slightly higher median ACT scores in reading, math, and composite than did the applicant pool. Though we accept SAT scores, so few students submitted them that they are statistically insignificant.
- The majority of applicants and recipients came from public schools.
- Most of our recipients graduated in the top ten percent of their high school classes.

Class Rankings\*

	Applicants	Recipients
Valedictorian	10%	9%
Upper 5%	42%	63%
Upper 10%	61%	84%
Upper 20%	77%	95%
Upper 30%	88%	95%
Upper 40%	93%	98%
Upper 50%	98%	100%

\*Information is based only on students from high schools that rank.

## Applicant Denial Information

Denial Reasons			
	All	White	Minority
Insufficient Need	5%	7%	4%
Other Award Met Need	18%	14%	20%
Incomplete Application	30%	36%	28%
Weak Academic Performance	42%	36%	43%
Ineligible for Financial Aid	1%	0%	2%
Insufficient Funds	3%	0%	3%
Non-Four Year Institution	1%	4%	0%
Other	1%	4%	2%

- The most frequent reasons for applicant denials were weak academic performance and incomplete applications.
- For many of our potential awardees, other awards met their financial need, or other students had greater financial need.
- Minority students represented a high proportion of the students denied on the basis of weak academic performance, a measure that includes standardized test scores, class rank, and academic rigor.
- Approximately one-quarter of the students who applied for Pullman Scholarships received awards.

Applicant Denials by Ethnicity				
	All	White	Minority	Unidentified
Number Denied	158	28	123	7
Percent Denied	73%	65%	75%	70%